

## Healthy Kids Data Will Help You...

*Foster safe and drug-free schools and communities*

*Identify barriers to learning, positive development & well-being*

*Determine how connected youth are to school, home, community, & peers*

*Promote asset development & resilience*

*Reduce adolescent obesity*

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*Meet multiple data needs through a single data collection system*

*Demonstrate program funding needs*

*Foster local awareness, program support, & collaboration*

*Target youth most in need*

*Make data-driven decisions*

*Monitor progress in meeting program goals and objectives*

*Link health programs to school improvement efforts*

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**MEET NO CHILD LEFT BEHIND REQUIREMENTS!**

**IMPLEMENT THE US DEPT OF EDUCATION'S PRINCIPLES OF EFFECTIVENESS!**

**REDUCE THE SURVEY BURDEN ON YOUR SCHOOLS!**

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## **Key questions for grades 5-12 in all areas of health risk behavior and in accordance with No Child Left Behind**

- Use of alcohol, tobacco, and other drugs
- Violence & safety, victimization & harassment, weapons possession and use
- Physical health, eating habits, and exercise
- Mental health and suicide
- Sexual behavior and HIV risk

## **Data on the protective (resilience) factors research has linked to positive youth development & school success**

- External assets in the school, home, community, and peer group
- Internal assets such as problem-solving, goal orientation, and self-efficacy.

## **A modular structure you can easily customize to meet your needs**

- Choose what modules and subjects you want to assess!
- Add your own questions or integrate it with another survey
- Developmentally appropriate elementary, middle and high school versions

## **Compliance with No Child Left Behind**

- Contains questions in all areas of substance use and violence/safety required by NCLB
- Reports designed to help link health risk prevention and academic achievement promotion
- Designed to facilitate implementation of the Principles of Effectiveness

## **Scientific soundness with YRBS comparability**

- Procedures that ensure reliability and validity, based on 17 years of survey research experience
- Incorporates the majority of questions from the Youth Risk Behavior Survey

## **A full-service support system for easy data collection**

- On-call project advisors, step-by-step comprehensive guidebooks, internet access to all materials, and the latest technologies are available to help you throughout the data collection process

## **A focus on understanding and using data**

- A comprehensive Guidebook and workshops provide instruction on effectively understanding and disseminating the results, and using them to make data-driven decisions to improve programs

**and more...**

## WHAT USERS HAVE SAID ABOUT THE CALIFORNIA HKS:

"Since [receiving] the results of the survey, we have seen some very positive changes"  
—Orange County Office of Education

"The data analysis reports that we receive are excellent! [We] have been very pleased with the responsiveness of the CHKS office, the quick turn around for materials, and the very helpful staff there."  
—Empire Union SD

"You have been sharing excellent and 'user-friendly' material with us."  
—Santa Monica USD

"The CHKS has been extremely helpful in providing...information regarding the effectiveness of our efforts to increase the health and safety of our students....I am looking forward to collecting several years of data to analyze trends...and comparing [district] data with county, state, and national data —Sacramento City USD

"You have done all the hard work for us and for very little money, compared to other surveys!"  
—Irvine USD

"We have, for the first time, the data to determine our needs and to design our prevention programs...The data will help us focus on the positive and measure strengths."  
—Contra Costa Substance Abuse Board

"The CHKS provided the impetus for the development of true school-community collaboration for the first time...and enthusiasm for the resilience assessment played an important role"  
—Contra Costa County Office of Education

## Detailed, user-friendly reports and tools

- ❑ A comprehensive set of tables reporting all the results
- ❑ A research-backed explanation of the significance of each question, its program implications, and suggestions for additional analysis.
- ❑ A Key Findings summary for public dissemination, with color transparencies.
- ❑ Access to your dataset on request.

## A way to link prevention and health programs to school improvement efforts

- ❑ Provides data on the school environment, student connectedness (bonding), and barriers to learning.
- ❑ Analyze the connections between health risks and academic performance.

## Flexibility too be used by a single school, community, or statewide

- ❑ In California, the HKS has been integrated with the existing state survey to create a single data collection effort that meets the needs of multiple local, regional, and state agencies while reducing the survey burden on the schools.

## Low cost

- ❑ Designed to meet all your needs at low cost.
- ❑ Costs vary depending on survey configuration, sample size, level of technical support, and services desired.

## The California Mandate

- ❑ All school districts in California are mandated to administer the California HKS every two years in compliance with NCLB.

**The California Healthy Kids Survey has been successfully administered by over 900 districts to over 1,800,000 students.**

For more information, call the toll-free helpline:

**1.888.841.7536**

or visit our Web site:

**[www.WestEd.org/hks](http://www.WestEd.org/hks)**

The HKS was developed for the California Department of Education by WestEd, with the assistance of Duerr Evaluation Resources. An expert panel of researchers, prevention practitioners, health experts, policy makers, and school community members assisted in its development. This panel worked to insure that the survey met the highest research standards as well as the needs of health, educational and prevention programs.

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